

## The WiLL mentoring programme in Europe

Create new opportunities for junior & mid-level women in the lottery world.

Set up duos composed of a “mentor” (experienced executive) and a “mentee” (junior to mid-level) to provide transfer of knowledge and experience and give guidance for the career.

Increase knowledge and understanding of a particular subject, market unit, product, sector, role, customer, etc.

Focus is on skill and knowledge development.



## Europe Mentoring Pilot Programme

Starts from Autumn 2019

For EL members

Six month pilot project with 4-6 duos

Meeting or contact between mentor and mentee  
1 hour/month  
(via video or telephone)

Full day company visit in the mentor’s lottery during the session, travel on an EL scholarship

Feedback to EL at the end of programme in spring 2020

A vertical blue banner with white text and graphics. At the top is a logo of three white arrows pointing upwards. Below it, the text reads "WOMEN'S INITIATIVE in LOTTERY LEADERSHIP" in a serif font. Underneath is the PGRI logo, which consists of three horizontal lines above the letters "PGRI" and three horizontal lines below. A red circular seal with a scalloped edge is overlaid on the right side, containing the text "Europe Mentoring Pilot Programme" in white. Below the seal is a white logo consisting of three horizontal lines of decreasing length, resembling a stylized 'E'. At the bottom, the text "THE EUROPEAN LOTTERIES" is written in a bold, sans-serif font, followed by "FOR THE BENEFIT OF SOCIETY" in a smaller, all-caps sans-serif font.

WOMEN'S  
INITIATIVE *in* LOTTERY  
LEADERSHIP

PGRI

Europe  
Mentoring Pilot  
Programme

THE  
EUROPEAN  
LOTTERIES

FOR THE BENEFIT OF SOCIETY

## Mentee

Receive advice and insight

Share new ideas and projects

Develop your communication skills

Have access to a new network

Learn from a senior person about the lottery company in another country

## WHY PARTICIPATE?



## Mentor

Refine your coaching & leadership skills

Exposure to new ideas & perspectives from a more junior person at a lottery in a different country

Widen network & share insights

Personal satisfaction

## COMMITMENTS

### Mentee

Drive the relationship; Identify goals; Seek feedback; Allocate appropriate time and energy; Follow through on commitments and renegotiate as needed; Respect confidentiality.

### Mentor

Be a resource and provide constructive feedback; Have reasonable expectations of mentee; Help mentee define and realise their goals; Follow through on commitments; Respect confidentiality.



## HOW TO APPLY?

By email to  
[jutta.buyse@european-lotteries.eu](mailto:jutta.buyse@european-lotteries.eu)  
until 1 July 2019



- Indicate your professional experience, position within your lottery.
- Note what you would expect to gain from the programme.
- Specific area or country of interest to be assigned to a mentor or mentee, respectively.
- Languages spoken.